201 Creado Apartments, Juhu Church Raod, Juhu, Mumbai- 400049 India

P: +91 8898080904 E: hr6@falconmsl.com W: www.falconjobs.net

### **FALCON ID # 22369**

Petroleum / Sales Asst / Manager

Residential Country: Chile Nationality: Pakistan

Resume Title: Marketing & Sales Manager Notice Period: 30 Days

EDUCATION					
Qualification	Institute / College /university	Year	Country		
B.com	University Of The Punjab	0000	Pakistan		

CAREER SUMMARY					
Position	Employer	Country	From Month/ Year	To Month/ Year	
Marketing And Sales Manager	Reputed Company		01/2005	06/2015	

ADDITIONAL CERTIFICATE AND TECHNICAL QUALIFICATION						
Name Of The Course	Course Date	Valid Upto	Name Of Organisation			

Current Salary
(Monthly In Usd):

Not Mention

Expected Salary
(Monthly In Usd):

Not Mention

# Additional Skills:

# MARKETING, CRM, BUSINESS DEVELOPMENT & SALESFORCE PROFESSIONAL

Top-performing professional with proven ability to drive business expansion through lead customers by the life cycle to achieve targeted goals and manage multiple campaigns simultaneously. Detailed oriented with strong problem-solving, multi-tasking, project management, teamwork and leadership skills along with verifiable track record of success driving unprecedented revenue and profitability gains within highly competitive organizations, industries, and markets. Ambitious, aggressive, and intensely focused on bottom-line results.

# CAREER OBJECTIVE

A firm believer of work, perseverance and team skills, want to work in a professionally managed organization, which will provide me a challenging environment and opportunities to grow up the corporate ladder by building brands and that is conducive to the unleashing of my true potential.

Leadership |Influencing | Ability to initiate | Critical thinking | Planning and organizing | Result oriented

Adaptive | Excellence Communication | Negotiating | Conflict Resolution | Market Management Business Development | Sales Management | CRM | Market Analysis | Digital Marketing | Sales Management Social Media | Brand Development | Teamwork | Cloud CRM Application | Project Management

# **ACHEIVEMENTS**

- 10 Successful Years of work in Marketing, CRM and Business Development in UAE under the concept of Branding
- Generated and supervised 8000 Potential Leads for Sales Department resulting Business with 2500 companies across GCC
- Formation and supervision of Marketing and CRM Department coordinating The Management
- Set up the customer feedback system to maintain expected quality products and services to be provided to the customers
- Employee of the month Certificate ? Successfully implemented cloud based CRM application upgrading from locally in-house based CRM application
- Highly successful management of trade show participation resulting high potential clients addition with major output in terms of revenue
- ? Implementing digital marketing, reduced the marketing expense up to 40%

#### PROFESSIONSAL DEVELOPMENTS

Effective Sales Force Management Training by ISM Dubai

Marketing and Sales Force Management Pakistan

Digital Marketing Abu Dhabi Social Media Optimization DWTC Dubai

Merchandise Planning UK SGS SSC ISO 9001:2000 Training SGS-UAE

Arabic Speaking Training ETON INSTITUTE Dubai and IELTS Merchandise Marketing an Development from Export Promotion Bureau

SGS SSC ISO 9001:2000 Training SGS-UAE Quality Assurance and Control Pakistan

# Additional Information:

#### **EDUCATION**

Graduate Degree in Bachelor of Commerce (Business Administration, Marketing & Management) UNIVERSITY OF THE PUNJAB, Lahore, Pakistan

#### **COMPUTER SKILLS**

Proficient in Using All Cloud Based or Local Application at Administrator Role, Microsoft Word, Excel, PowerPoint, Outlook, Access, Publisher; Visio

# PERSONAL DETAILS

Pakistani by Nationality Living with Family in UAE since 10 years with 3 dependants. Free Zone Visa Transferable Having Valid UAE Driving License

Work REFERENCES
Can Be Provided as Required